

XXIII ciclo

Tracce dei temi proposti

Give your point of view about the following topics:

- 1) Knowledge, corporate governance and firm growth*
- 2) The resource based view theory and corporate strategies*
- 3) Intangible assets and competitive advantage with particular reference at E&D investment*

XXIV ciclo

Tracce dei temi proposti

Area Strategie e Management - Area Innovation Management - Accounting and Finance

*“The role of alliances and networks on companies growth and performance: theory and empirical evidence” e “Strategic collaboration for innovation development: theory and empirical evidence”
“Managerial accounting and value reporting models”*

“The role of strategic resources on performance: theory and empirical evidence” e “Financing of innovation: theoretical perspectives and empirical evidences”

“Corporate governance and managerial frauds: theoretical perspectives and empirical evidences”

