



PREMIO
MINERVA
R O M A

EDIZIONE
2025

Bando tesi di Laurea

Candidature entro il 18 febbraio

Promosso da



Con il contributo di



Partner



Minerva Award for Graduation Theses

Introduction: As part of the **Minerva Award for Excellence in Business 2025**, the initiative aims to raise awareness and reward young university students who have developed a graduation thesis on the topic of promoting women in the workforce, the female labour market, and, more generally, issues related to inclusion and female empowerment. The Minerva Award, promoted by **Unindustria** and **Federmanager Roma**, has been working on these topics for several years.

Eligible Candidates: Graduates in legal, economic/social, and scientific disciplines who have written a thesis on topics such as **women's economic and social empowerment, gender perspectives on sustainability, laws for emancipation, labour and wage desegregation, welfare policies, and the full exercise of gender-based rights.**

Topics (non-exhaustive examples):

1. The role of education and training in promoting a culture of equality
2. Transition from education to work and educational/professional segregation
3. Female leadership, access to top management roles in public and private sectors
4. The role of collective bargaining and social dialogue in promoting gender equality
5. Fair wages, gender pay gap, and workplace treatment
6. The role of public services and welfare in sharing family responsibilities and work-life balance
7. Economic/financial independence and decision-making autonomy
8. Entrepreneurial opportunities and support for female entrepreneurship
9. Empowerment and freedom of choice
10. Equal voice in family and social settings
11. Combating gender discrimination
12. Preventing and addressing gender-based violence and sexual harassment in the workplace
13. Positive actions for workplace inclusion
14. Gender certification models
15. Data, gender, and society: gender statistics and analysis
16. Infrastructure for gender equality
17. The private sector's contribution to gender equality and closing gender gaps
18. Gender perspectives in artificial intelligence
19. Financial education from a gender perspective
20. The impact of biases and stereotypes in the labour market and organizations

Requirements: Applications are open to students who have earned a **bachelor's degree, master's degree or single-cycle degree**. The thesis must have been presented and discussed **no more than two years before** the publication date of the call for applications.

Deadline and Application Process: The application form (Annex 1), duly completed and accompanied by the **thesis in electronic format**, must be sent by **no later than February 18, 2025**, to premiominerva@un-industria.it

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Evaluation Criteria: The theses will be assessed on the basis of the following criteria:

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| 1. Relevance to the competition theme | 10 points |
| 2. Originality and innovative approach | 30 points |
| 3. Research methodologies used | 30 points |
| 4. Completeness and clarity of presentation | 20 points |
| 5. Adequacy of bibliographic sources | 10 points |

The final and non-appealable decision will be made by a panel of experts selected by Unindustria and Federmanager Roma. The composition of the evaluation panel will be announced after the application deadline.

Evaluation Results: The results of the award selection will be communicated to the selected candidates via email from premiominerva@un-industria.it within 10 days of the award ceremony.

Financial Award: The prize is valued at €1,500.00 per thesis, with a maximum of three theses being awarded.

The awards ceremony will take place during the **Minerva Award for Excellence in Business 2025** event, scheduled for **March 26, 2025**, where outstanding female managers and businesses will also be acknowledged and awarded.

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