

CALL FOR APPLICATIONS

Wine Business Program 2025

Italia del Vino – Consorzio, in collaboration with **Luiss Executive Management Education (LEME)**, is launching the **Wine Business Program 2025**, an intensive training course aimed at young talents interested in pursuing a professional career in the wine sector.

1. Objectives and Purpose

The Wine Business Program aims to strengthen the knowledge and skills of recent graduates and university students by providing them with managerial, technical, and interpersonal competencies that can be immediately applied in the wine sector.

Through an innovative, multidisciplinary, and practical approach, the program seeks to:

- Deepen participants' understanding of the wine value chain;
 - Provide concrete tools for addressing business challenges in both domestic and international markets;
 - Develop soft skills, digital competencies, and strategic thinking;
 - Support participants' professional growth and facilitate access to job opportunities within the Italia del Vino – Consorzio network.
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2. Structure

The program lasts approximately 9 months and includes the following phases:

- **Classroom training (September – December 2025)** 37 days of in-person sessions at Luiss Business School, Villa Blanc campus in Rome.
The training will focus on:
 - Wine economics and supply chain organization
 - Wine marketing, export and branding
 - Digital innovation and sustainability
 - Leadership and project management
 - Guided tastings and lab sessions.
- **Internship (January – March 2026)**: at one of the companies belonging to **Italia del Vino – Consorzio**.
- **Final Project Work**: to be presented to the Scientific Committee during the **Graduation Day (April 2026)**.

Based on an overall assessment of the training experience and the outcome of the final project work, the Scientific Committee may identify one or more participants to be considered for a fixed-term employment opportunity within one of the partner companies of Italia del Vino – Consorzio.

The detailed training calendar will be sent via email to selected candidates.

3. Target Audience and Admission Requirements

The program is intended for graduates and final-year students (Bachelor's or Master's degree) with strong motivation to work in the agri-food and wine sectors and a good command of English. The entire program will be conducted in English.

A maximum of **20 participants** will be admitted.

4. Selection Process

Candidates will be selected by a dedicated Scientific Committee composed of academics and industry professionals. The Committee will assess profiles, based on the following criteria:

- Curriculum vitae;
 - Relevance of educational path to the wine/agri-food sector;
 - Possession of relevant certifications or professional experience in the sector;
 - Motivational interview (also in English).
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5. Application Procedure

Applications must be submitted **exclusively online** by **June 20, 2025**, via the following link:

ITA:

<https://app.ncoreplat.com/jobposition/704383/wine-business-program-2025-it/luiss-business-school>

ENG:

<https://app.ncoreplat.com/jobposition/704486/wine-business-program-2025-it/luiss-business-school>

The following documents must be uploaded:

- Curriculum vitae
 - Identity document
 - Copy (or self-declaration) of academic degree
 - Any relevant certifications or supporting documents
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6. Costs

Participation in the program is **fully funded** by **Italia del Vino – Consorzio**.
The funding covers all training activities, the internship, and accommodation expenses.

7. Certificate of Participation

Attendance is mandatory. Participants who attend at least **80% of the scheduled activities** and successfully complete the **final project work** will receive a **certificate of participation** issued by **Luiss Executive Management Education**.

8. Contact

For further information about the program:

 customprograms@luissbusinessschool.it