

Board of Directors Programme September, 14th – October, 12th 2026

Agenda

Date	Time	Lecture	Speaker	
14-Sep	15:00-19:00	<u>Corporate governance & Stakeholder vs. Shareholder Theory</u> Introduction to Corporate Governance fundamentals, focusing on the separation of ownership and control to solve agency conflicts. Focus on the strategic debate between maximizing shareholder value versus balancing the needs of all corporate stakeholders.	Prof. Zattoni	Viale Pola AT12
21-Sep	15:00-19:00	<u>Governance mechanisms & Ownership structure</u> Analysis of the internal and external control pillars used to monitor management and enforce transparency. Comparison between family-owned structures against public companies, highlighting the unique governance risks of each.	Prof. Zattoni	Viale Pola AT12
22-Sep	15:00-19:00	<u>Board of directors & Executive compensation</u> Overview of the Board's composition, committee structures, strategic oversight duties regarding finance and balance sheets, and incentive packages.	Prof. De Angelis	Viale Pola AT12
5-Oct	15:00-19:00	<u>Case Studies: Parmalat & Lehman Brothers</u> Analysis of the financial collapses of Parmalat and Lehman Brothers.	Prof. De Angelis	Viale Pola AT12
12-Oct	15:00-19:00	<u>Final simulation</u> A hands-on roleplay navigating a high-stakes governance crisis as board members, shareholders, executives, followed by a strategic debriefing.	Prof. Zattoni and Prof. De Angelis	Mercer HQ