Anna Baturevich

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Faculty positions

Assistant Professor, Luiss University **2026 – present**
- Department of Business and Management

Education

PhD in Business Administration, Stockholm School of Economics **2021 – 2026**
- Department of Entrepreneurship, Innovation and Technology
- Committee: Anna Essén (SSE), Holmer Kok (SSE), Annabelle Gawer (University of Surrey)

MSc in International Business (& CEMS MSc in International Management), Stockholm School of Economics and HEC Paris **2019 – 2021**

BSc in Economics, Lomonosov Moscow State University **2015 – 2019**

Visiting positions

Visiting PhD Researcher, Amsterdam Business School, University of Amsterdam **Apr – Jun 2025**
- Host: Hakan Özalp, Associate Professor of Strategy and Innovation, Faculty of Economics and Business, Section Strategy and International Business

Visiting PhD Researcher, King's Business School, King's College London **Jan – Mar 2025**
- Host: Paolo Aversa, Professor of Strategy, Department of Strategy, International Management and Entrepreneurship

Selected work in progress

To comply or not to comply? Innovation at the edges of regulation in the healthcare ecosystem
- Co-authored with Anna Essén (SSE) and Annabelle Gawer (University of Surrey)
- Longitudinal analysis of regulations' impact on innovation in the healthcare ecosystem

Choosing platforms: How platform design shapes workers' adoption decisions
- Co-authored with Holmer Kok (SSE)
- Choice-based conjoint experiment investigating platform participation by workers

I will not be ashamed to say 'I know not': How platform work affects doctors' expertise
- Theorizing how digital health platforms may reshape expertise in healthcare

Presentations (including scheduled)

To comply or not to comply? Innovation at the edges of regulation in the healthcare ecosystem
- AOM Annual Meeting, TIM Division (Copenhagen, Denmark) **Jul 2025**
- 3rd European Digital Platform Research Network (EU-DPRN) Summit (Madrid, Spain) **Jun 2025**
- Strategy & International Business Section Seminar, University of Amsterdam **Jun 2025**
- CoDE Seminar, Centre of Digital Economy, University of Surrey **Mar 2025**
- Berkeley Open Innovation Seminar (Online) **Nov 2024**
- SMS Conference (Istanbul, Turkey) **Oct 2024**
  Nominated for SMS Conference PhD Paper Prize

- EGOS Colloquium (Milan, Italy) **Jul 2024**
- DRUID (Nice, France) **Jun 2024**
- Digital Foundations of Business, Operations, Strategy and Innovation (DBOSI) Workshop (Copenhagen, Denmark) **Feb 2024**

Choosing platforms: How platform design shapes workers' adoption decisions

- DRUID (Copenhagen, Denmark) **Jun 2026**
- VU Ecosystems Day (Amsterdam, the Netherlands) **Apr 2026**
- AOM STR Europe and the Near East Event (online) **Mar 2026**
- Digital Foundations of Business, Operations, Strategy and Innovation Workshop (Gothenburg, Sweden) **Feb 2026**
- CTO Paper Development Workshop, AOM Annual Meeting (Copenhagen, Denmark) **Jul 2025**
- 3rd Workshop on Digital Markets (Rotterdam, the Netherlands) **May 2025**

PDWs and Consortia

- Warwick Early Career Qualitative Research Festival (Coventry, the UK) **Jun 2026**
- SEI Doctoral Consortium (Stockholm, Sweden) **Sep 2025**
- PDW on Governing and Regulating AI in Organizations (CTO, OMT & TIM Divisions) at AOM Annual Meeting, *co-organizer* (Copenhagen, Denmark) **Jul 2025**
- TIM Doctoral Consortium at AOM Annual Meeting (Copenhagen, Denmark) **Jul 2025**
- CTO Doctoral Consortium at AOM Annual Meeting (Copenhagen, Denmark) **Jul 2025**
- REGIS Summer School (Madrid, Spain) **Jun 2024**

Teaching

Corporate Strategy (MSc) – Lecturer, Luiss University **Spring 2027**

Fundamentals of Management (BSc) – Lecturer, Luiss University **Spring 2027**

CEMS Strategic Thinking in a Global Digital World (MSc) – Seminar tutor and lecturer, Stockholm School of Economics **2023 – 2025**

Data Analytics III (BSc) – Seminar tutor, Stockholm School of Economics **2022 – 2024**

Leading Digital Acceleration – Coach, Stockholm School of Economics Executive Education **2023 – 2025**

Innovation (BSc) – TA, Stockholm School of Economics **2023**

Academic service

Reviewer: Industry and Innovation Journal, Academy of Management Annual Meeting (TIM, STR & CTO Divisions); Strategic Management Society Conference (Competitive Strategy, Strategy Practice, Knowledge and Innovation Interest Groups), DRUID **Ad-hoc**

Grants

Jan Wallander and Tom Hedelius Foundation Research Grant, EUR 182 000 **2023 – 2026**

- In collaboration with Anna Essén and Holmer Kok

Jan Wallander and Tom Hedelius Foundation Travel Grant, EUR 9 000 **2025**

SSE Travel Scholarships, EUR 18 000 **2021 – 2025**

Awards & recognition

Best Reviewer, Strategic Management Society Conference **2026**

- Competitive Strategy Interest Group

Best Reviewer, Strategic Management Society Conference **2025**

- Strategy Practice Interest Group and Competitive Strategy Interest Group

Distinguished Educator, Stockholm School of Economics **2022, 2024**

Other activities

Pedagogy Development Project Manager, Stockholm School of Economics **2023 – 2026**

- Organised professional development seminars for educators at SSE and contributed to a broader portfolio of faculty development activities

Team Instructor, International Economics Olympiad **2020 – 2022**

- Developed and conducted a series of case solving workshops for the Russian team in the annual international competition in economics for high school students

References

Anna Essén, Associate Professor, House of Innovation, Stockholm School of Economics *anna.essen@hhs.se*

Annabelle Gawer, Chaired Professor of Digital Economy, University of Surrey *a.gawer@surrey.ac.uk*

Holmer Kok, Associate Professor, House of Innovation, Stockholm School of Economics *holmer.kok@hhs.se*