

Research at Luiss University



n.8 summer/autumn 2021

Twenty months on from the outbreak of Covid-19 in Europe, our Universities have reopened for the new academic year with sounder hopes that **the pandemic is slowly being brought under control**. Here at Luiss, the campus is finally awash with students, our research seminars for the Fall term have started with speakers and audiences attending on campus, and visiting researchers are flying back to Rome.

Meanwhile, our societies are facing a range of new challenges and an acceleration of trends that were already under way before the crisis. **Data analysis, for instance, has received additional impulse** in a period that has seen social and economic interactions moving almost entirely into virtual environments. The material and intangible investments Luiss has made and continues to make in infrastructures and competences for data science has certainly put us in a favorable position.

In this Newsletter, Francisco Villarroel Ordenes highlights how research in marketing communication is delving more and more into the dynamics and multimodalities of firm-customer interactions, using original ways of extracting, organizing and managing data.

In the next few years, our economies, societies and politics will have to consistently evolve with new standards in terms of sustainability, technology, equality, justice, participation, and so on. If they do not, we all will pay a heavy price for such a failure.

Academic research, and its involvement with society at large, is crucial to this evolution, and the contribution of Luiss is key in the realm of the social sciences. The basic and applied research activity of the Center for Parliamentary Studies (CESP), presented by its Director Nicola Lupo, as well as the podcast by Christian Iaione bear testimony to the quality and relevance of our work.

Valuable research also provides useful insights for institutional and regulatory action, as argued by Emanuele Tarantino in the case of trade credit, which is often viewed as providing an unfair competitive advantage to large firms, whereas it could favor relatively smaller firms.

Even greater focus on excellent projects must go hand in hand with the engagement of our research, and of course with inquiry-based learning in Luiss classes. There is no doubt that we are on track from this perspective.

Professor Stefano Manzocchi

Deputy Rector for Research, Luiss University

Engaged Research at Luiss

The Future of Digital Communication Research **Engaged Research Video**



[Watch the video](#) in which Business and Management Assistant Professor (Research) **Francisco Villarroel Ordenes** describes his recent article about the future of digital communication research, with special emphasis on data dynamics and data multimodality, as well as future opportunities for retail practice and research.

“The future of digital communication research: Considering dynamics and multimodality”, by Francisco Villarroel Ordenes (with Dhruv Grewal, Dennis Herhausen, Stephan Ludwig). (In press). *Journal of Retailing*. doi:[10.1016/j.jretai.2021.01.007](https://doi.org/10.1016/j.jretai.2021.01.007)

Trade Credit and Competition

Engaged Research Video



[Watch the video](#) in which Economics and Finance Professor **Emanuele Tarantino** explains his recent article providing a new framework for competition authorities to evaluating the effects of trade credit on competition in downstream markets.

“Cheap Trade Credit and Competition in Downstream Markets”, by Emanuele Tarantino (with Mariassunta Giannetti, Nicolas Serrano-Velarde). (2021). *Journal of Political Economy* 129(6): 1744-1796. doi:[10.1086/713731](https://doi.org/10.1086/713731)

Research Activity of the Center for Parliamentary Studies (CESP)

Engaged Research Video



[Watch the video](#) in which Professor **Nicola Lupo**, CESP Director, presents the Center and its basic and applied research activity. In particular, CESP carries out consultancy activities for various types of organizations, including companies, associations and institutions.

[Read more about the Center for Parliamentary Studies \(CESP\)](#)

Co-Cities

Engaged Research Podcast



[Listen to the podcast](#) in which Law & Policy Associate Professor **Christian Iaione** explains his recent research on how to develop a legal and policy infrastructure which can support the creation of just and democratic climate-neutral and smart cities.

“Legal infrastructure and urban networks for just and democratic smart cities” by Christian Iaione. (2019). *Italian Journal of Public Law* 2: 747-786.

http://www.ijpl.eu/assets/files/pdf/2019_volume_2/10.Iaione.pdf

What's going on at Luiss?

Grants

MAECI fundings for Luiss University

Luiss has been awarded national fundings in response to the Ministry of Foreign Affairs and International Cooperation (MAECI) call for projects related to the promotion and development of international relations.

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The Luiss research project funded by the EU to tackle fake news

EU Commission funds the [IDMO](#) project (Italian Digital Media Observatory) dealing with the fight against fake news, by adopting a strategy to monitor the flow of information with the assistance of AI-based tools, coordinated by **Gianni Riotta** and **Prof. Livia De Giovanni**.



The press conference for the presentation of **IDMO hub** was held at Luiss University on September 20th, 2021.

[Read more](#)

International Partnerships

Luiss signs a new research agreement with the European Space Agency and the Amaldi Foundation

Luiss ratified a memorandum of collaboration on research - promoted by the Arcelli Center for Monetary and Financial Studies ([CASMEF](#)) – which provides for the creation of **ESA_Lab@Luiss_FEA**, a hub for enhancing the development and dissemination of research related to European space sector activities.

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Events

Due to the restrictions imposed by the pandemic, most events were organized online.

June 16th, 2021

Luiss Guido Carli organized a webinar on “**Recovery Rule of Law?**”, as part of the multidisciplinary research project [RECONNECT](#), in order to discuss the recent news on the rule of law in Europe from different perspectives.

[Read more](#)



June 30th, 2021

A webinar with several international experts was held on the topic “**Operations of Information and Disinformation. Private and Public Responses to Defend Democracy**”, to present the ad hoc partnership

created for the analysis of these topics between the HKS Misinformation Review, the [Luiss Data Lab](#), the Luiss Law Department, the University of Michigan and the Institute of Digital Geopolitics, with the contribution of the Ministry of Foreign Affairs and International Cooperation.

[Read more](#)

July 8th-10th, 2021

Luiss Guido Carli has served as the local host for the **18th Conference of the International Joseph A. Schumpeter Society**, held on the theme “Schumpeterian Perspectives on Radical Change: Robotics, Artificial Intelligence and Broad Societal Transformations”.

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July - October, 2021

Luiss Guido Carli and Sciences Po, in collaboration with The European House - Ambrosetti, organized the following webinars, as part of the fourth edition of the [Italian-French Dialogues for Europe](#):

- July 7th, 2021 “[Education and Research for a More Inclusive Society](#)”
- September 22nd, 2021 “[The Fight Against Climate Change: the Italian and French Point of View](#)”
- October 12th, 2021 “[Circular Cities, an Answer to Protect Our Planet](#)”.

September 8th - 9th, 2021

A two-day online workshop was held on the topic “**How to Develop and Publish Mixed Methods Research in Management**” with the aim of bringing together Ph.D. students, postdoctoral researchers, and novice faculty members interested in learning how to develop and publish their mixed methods research.

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September 17th, 2021

The first edition of the event “**Luiss Global Fellowship**” was created to confer this prize to two Italians who have distinguished themselves with their

dedication and success, contributing to improving Italy's positive image in the global community: **Francesca Bria**, President of CDP Venture Capital – Fondo Nazionale Innovazione, and **Marco Durante**, President of LaPresse.

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September 27th-28th, 2021

The [Luiss Data Lab](#) research center, in collaboration with the Master in Journalism and Multimedia Communication, presented two E-Literacy workshops organized within the European project [MediaFutures](#), on the topic “**The AI Times:**

Application of Artificial Intelligence to Journalism”.

[Read more](#)



September 28th, 2021

The Luiss Executive Committee has appointed as **Luiss Alumnus 2021** the Managing Director of Neuberger Berman **Patrizia Micucci**, for her significant contribution to the growth of numerous companies in the Italian production system and for her strong sense of belonging to Luiss University.

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October 8th, 2021

Luiss Diplomatic Forum 2021 was held at the presence of major stakeholders and guests engaged in strengthening relations between Italy and Africa, such as **Maria Helena Semedo**, Deputy Director General of Climate and Natural Resources FAO, and **Marina Sereni**, Vice Minister of Foreign Affairs and International Cooperation, with an opening message by **Luigi Di Maio**, Minister of Foreign Affairs and International Cooperation.

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October 28th, 2021

A seminar was held on the topic “**Fraud under German and Belgian Law and Pandemic Risks for the Financial Interests (also) of the EU?**”, as part of the activities of the European [BETKOSOL](#) project, with the aim of discussing the protection of the EU's financial interests within the Next-generation EU fund, focusing on administrative controls under German and Belgian Law.

[Read more](#)

October 29th, 2021

As regards the **Inauguration of the Academic Year**, following the prolusion of [Prof. Thomas Christiansen](#) on “The politics of global trade: the challenge of managing interdependence in a fragmenting world”, the Director General of the World Trade Organization, **Ngozi Okonjo-Iweala**, received an **Honorary Doctorate in Politics** from Luiss University. During her Lectio Magistralis she addressed the theme of the role of trade in post-covid recovery and pre-pandemic preparedness.

[Read more](#)



October 29th - 30th, 2021

A two-day seminar was held on the topic **“The constitutional implications of Brexit: legacy and prospects of the withdrawal from the European Union”**, organized within the **Prin 2017** project on “The Constitutional Implications of European Separatist Claims”, in collaboration with the Center for Parliamentary Studies ([CESP](#)), the Devolution Club and the Jean Monnet Module on “Supranational Integration and National Identities”.

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November 8th, 2021

The Prorectorate for Research, supported by Luiss Research Office, organized a seminar on **“How to present a successful proposal in the ERC programme”**. The seminar was enriched by the participation of [Prof. Fabiano](#)

[Schivardi](#), [Prof. Francesco Lippi](#) and [Prof. Emanuele Tarantino](#), who outlined their experience in applying to and managing an ERC project.

New People at Luiss



Filippo Dinacci

Filippo Dinacci is Full Professor of Criminal Procedure at the Department of Law. He was previously Full Professor at University of Bergamo and he holds a Ph.D. from Sapienza University. He has focused his scientific research on topics related to the general theory of the trial, analysed in the light of the Constitutional principles and International sources. He is a lawyer qualified for defense before the Court of Cassation and a member of the Scientific Committee of several scientific journals.



Xavier Venel

Xavier Venel is Associate Professor (Research) of Game Theory at the Department of Economics and Finance. He was previously Maître de conférence at the Center of Economy at Sorbonne (CES) at Université Paris 1 Panthéon Sorbonne, and a Post-doctoral Researcher at Tel-Aviv University, before which he received his Ph.D. at GREMAQ in Toulouse 1. His research interests include Markov Decision Processes, Stochastic games and

He has published in

Giustizia Penale, Cassazione Penale, Il Fisco, Giurisprudenza Italiana, Diritto Penale e Processo, Giurisprudenza Costituzionale, Processo Penale e Giustizia, Archivio Penale.

[Read more about Filippo Dinacci](#)



Alessandra Perri

Alessandra Perri is Associate Professor of Management at the Department of Business and Management and Luiss Business School. Prior to joining Luiss, she worked at Ca' Foscari University Venice and Universidad Carlos III de Madrid. She received her Ph.D. in Management from Luiss University. Her main research interests are the strategic management of technological innovation in multinational and family firms, and the inter- and intra-organizational

Games involving network. He is currently teaching Social Network Analysis at the Management and Computer Science degree program.

He has published in

SIAM Journal on Control and Optimization, Games and Economic Behavior, European Journal of Operational Research, Mathematics of Operations Research, The Annals of Applied Probability, International Journal of Game Theory, Journal of Dynamics and Games.

[Read more about Xavier Venel](#)

relationships aimed at knowledge creation.

She has published in

Journal of International Business Studies, Research Policy, Global Strategy Journal, Journal of World Business, Industrial and Corporate Change, International Business Review, International Journal of Management Reviews. She is currently Co-Editor-in-Chief of Industry and Innovation, and she serves in the editorial review board of Global Strategy Journal.

[Read more about Alessandra Perri](#)

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