



## Study Plan for the Double Degree in Luxury and Fashion Management with SKEMA Business School

1<sup>st</sup> year at Luiss – a.y. 2025-2026

<b>Courses attended at Luiss</b>	<b>Sem.</b>	<b>ECTS</b>
Advanced Marketing Management	1	8
Markets, Regulations and Law	1	6
Financial Reporting and Performance Measurement	1	8
Research Project Design	1	8
International Economics	2	6
Advanced Corporate Finance	2	6
Organizational Design	2	6
Corporate Strategy	2	8
Managerial Decision Making	2	6
Second Language course (Italian for Skema students/French for Luiss student) <sup>1</sup>	1/2	4
<b>Total ECTS</b>		<b>66</b>

<sup>1</sup> Luiss students may decide to continue the study of French language at Skema, but the credits must be acquired during the 1<sup>st</sup> year at Luiss.

## 2<sup>nd</sup> year at SKEMA – a.y. 2026-2027

<b>Courses attended at SKEMA</b>	<b>Sem.</b>	<b>ECTS</b>	<b>Recognition in Luiss</b>	<b>ECTS</b>
Sustainable Development: Sustainable Value in the Luxury Industry	2	2		
Retail and Luxury Analytics in the Current Context	1	2		
Career Management 1	1	1		
Career Management 2	2	1	<b>Valid only for SKEMA</b>	-
International Marketing Strategies for Luxury & Fashion Goods	1	2		
State of the Art in Sustainable Luxury and Fashion	1	2	Core abroad 1	6
Integrated Luxury and Fashion Communication	1	3		
Design and Innovation	1	3		
Growth Strategies in Luxury and Fashion	2	2		
Fashion and Brand Management	1	3		
Regulatory Issues in the Luxury & Fashion Industry	1	3	Core abroad 2	6
Consumers Trends and their Impacts on Marketing Strategies	2	3		
Value Management and Marketing	2	2		
Pricing, Distribution Retail: Supply chain dynamics in luxury	2	3		
Finance and Accounting in luxury & Fashion	2	2		
Global sustainable Luxury & Fashion	1	2		
How to Build a Brand	2	2		
Advanced Advertising Strategies	2	2	2 Electives	12
Advanced Service Management in the Luxury Industry	2	2	AI Literacy (Y1, sem II course)	4
Internship <sup>2</sup>	2		Internship (Y1 sem 2)	8
Dissertation Project and Work Experience	2	18	Final Thesis	18
<b>TOTAL</b>		<b>60</b>	<b>Total</b>	<b>54</b>

<sup>2</sup> Skema does not allocate credits for the internship, but it remains a criterion for graduation.

### Important Guidelines

- This study plan is designed for students taking part in the Double Degree Program and spending the academic year 2026-2027 at Skema.
- The list of courses taken abroad may be subject to change, should the academic offering at Skema be amended.
- Interested students are required to read and understand the study plan and its rules. These are to be considered binding to the successful completion of the double degree program. Changes to the study plan are usually not possible. Any request in this sense must be conveyed to International Degree Programs and the Academic Coordinator, that will evaluate the request.
- The exams must be taken and passed in the academic year indicated above. Any change must be formally authorized by the Academic Commission.
- During the mobility, students will be subject to the rules of the partner university.
- At the end of the program, if compliant with both Luiss and Skema academic requirements, students will obtain both the Master of Science degree in Luxury and Fashion Management (issued by Skema) and the Master's Degree in Management (issued by Luiss).
- Selected students will need to spend a minimum of 4 months' work experience (either internship or paid work) after attending courses at Skema. This work experience is mandatory to obtain the Master's Degree issued by Skema. It needs to be in the field of luxury and/or fashion management and will help the students to write the thesis. Skema will provide substantial support on the research of the position, nonetheless students are responsible for securing the placement. Selection procedures are autonomously conducted by private companies, and neither Luiss nor Skema are responsible for the outcome of the recruitment process.

### Thesis Project

- Students will complete their theses during their mobility period at Skema with two supervisors: one from each university.
- Both supervisors have to approve the proposal, which must meet the standards of both institutions.
- Students must respect the thesis procedures and deadlines from both institutions.
- Students must comply with the Luiss procedure regarding thesis assignment, registration for the degree exam and upload of the thesis. For further information, please check the [following page](#).
- Each institution will grade the final thesis according to its own standards.
- **Graduation at Luiss:** students will defend their theses in person in Luiss; the earliest graduation opportunity is the autumn graduation session (October/November), to accommodate the credit transfer procedure from Skema to Luiss. Alternatively, students may also graduate during the Luiss extraordinary session in March–April.
- **Graduation at SKEMA:**
  - Students must write the thesis individually and not in pairs, as regular SKEMA students do.
  - The thesis must be submitted at the beginning of September for SKEMA.

- The thesis defense at Skema will take place between mid-September and mid-October, which can be done at a distance.
- Luiss students will be treated as part of the MSc program at SKEMA and are required to adhere to the SKEMA timeline. Students will be invited to choose a supervisor in January. This is usually Ivan Coste. Students are invited to make it clear on any forms, and to the future supervisor, that they will be writing the thesis individually.
- More details can be found here: [MSc Thesis information on YEP](#)

### Conversion Table<sup>3</sup>

Courses taken at SKEMA during the a.y. 2026-27 will be converted to Luiss grades, according to the following grade conversion table:

<b>Luiss Guido Carli</b>	<b>Skema grade</b>
30 e lode	16 - 20
30	14 - 15,9
29	13 - 13,9
28	12 - 12,9
26	11,5 - 11,9
25	11 - 11,4
23	10 - 10,9
Non superato	< 10

While every effort will be made to provide students with complete, accurate and timely information, Luiss reserves the right to change, amend, modify or revoke the aforementioned program. Luiss is not responsible for any cancellation or modification due to events beyond its control. If the program is cancelled or modified for these reasons, Luiss will inform all interested students in a timely manner.

Published in May 2026

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<sup>3</sup> Please note that we revise the conversion table on a regular basis, should the distribution of grades at the partner university change.