

Study Plan Double Degree in Strategic Management and Sustainable Innovation | Luiss University - University of Sussex

1st year at Luiss – a.y. 2026/2027

		Semester	ECTS
M134IN	Quantitative Methods and Industry Dynamics: Industry Dynamics	1	6
SMIS10	Quantitative Methods and Industry Dynamics: Quantitative Methods for Management	1	6
SM4EN	Corporate Strategy & Megatrends	1	8
SM2EN	Law and Development	1	6
SMIS09	Organizational Design and Change	1	6
	Academic Boost certificate 1	2	6
	Academic Boost certificate 2	2	6
-- Choose one major among the following:			
Major in Strategic Management and Consulting			
SM7EN	Business Analysis	2	6
SGPIN	Advanced Corporate Finance	2	6
SM3EN	Compliance and Ethics	2	6
SM9EN	Strategic Planning and Risk Management	2	6
SM6EN	Economics of Innovation and Sustainability	2	6
Major in Sustainability & Circular Economy			
tbc	Business Analysis for Sustainability	2	6
SM10	Impact Investing & Sustainable Finance	2	6
SM31	Governance of Innovation & Climate Change	2	6
SM32	Management of Circular Economy & Ecological Transition	2	6
SM33	Economics of Innovation and Sustainability	2	6
Major in Technology Strategy			
SM40	Business Analysis for Technology Strategy	2	6
SM12	Innovation Finance	2	6
SM41	Innovation & Tech Transfer Law	2	6
SM13	Innovation Management & New Technologies	2	6
SM42	Economics of Innovation and Sustainability	2	6

2nd year at the University of Sussex – a.y. 2027/2028

	Term	Credits
Design Thinking for Innovative Problem Solving	1	15
Digital Transformations and Innovation	1	15
Management Research and Practice Skills	1	15
Managing Innovation	1	15
Science, Technology and Innovations: Markets, Firms and Policies	1	15
Managing Intellectual Property	2	15
New Product Development Strategy	2	15
One elective from the below list	2	15
• Infrastructure, Innovation and Sustainability • Innovation for Sustainability • Innovation in the Creative Economy • Industrial and Innovation Policy		
One elective from the below list	2	15
• Management of Risk • Network Analysis and Infographics • New Venture Creation and Simulation • Strategic Management (Business & Management)		
One elective from the below list	2	15
• Introduction to Quantitative Research • Quantitative Methods for Science, Technology and Innovation Studies		
Innovation Management Project (Dissertation)	3	45

Credits obtained at Sussex will be transferred as 30 ECTS to the Luiss degree as:

- 2 core courses from the major chosen by the student during year 1 (6 ECTS each, 12 ECTS total)
- 2 elective courses (6 ECTS each, 12 ECTS total)
- Internship / Project Work (6 ECTS)

Besides, students will have to complete the Final Work (16 ECTS) according to the rules outlined in section Thesis.

Innovation Management Project

Module Outline: The innovation management project aims to enable students to research and develop a deep understanding of a specific topic from the field of innovation management theory and practice. Students are requested to apply innovation concepts and frameworks to investigate specific cases of innovations, technologies or products. Projects should have a practical orientation and should include managerial recommendations that account for the complexities and intricacies characterising innovation

dynamics. Students are provided with a list of topics (i.e. innovations, technologies, products) from which they can select their case. A topic not included in the list can also be selected as long as this is agreed with the supervisor.

Learning outcomes: By the end of this module, a successful student should be able to:

- Identify and develop research questions or hypotheses
- Evaluate, select and apply relevant methodologies
- Develop a review of the relevant research literature and develop critiques
- Plan, conduct and deliver a research-based dissertation

Assessment: Report (9000 words)

About the dissertation project:

- Students will be asked to study a particular innovation, technology, or product/service using an innovation management framework. Topics could include a historical innovation, a current example, or an emerging technology, etc. Students will be allocated an academic supervisor.
- Students can choose from a list of topics suggested by potential supervisors (the supervisor allocation will be mainly based on the topic and supervisor capacity). Alternatively, students can propose their own topic not included in the previous list and consult a potential supervisor for that particular idea.
- Students, in accordance with their supervisors, can choose between two project formats: “Case format” or “Academic article format”. Detailed information will be provided during an introductory session organized by the dissertation module convenor.

Important Rules

- This study plan is designed for students taking part in Double Degree in Strategic Management and Sustainable Innovation.
- Interested students are required to read and understand the study plan and its rules. These are to be considered binding to the successful completion of the double degree program. Changes to the study plan are usually not possible and any request in this sense must be conveyed to the International Degree Programs Office, that cannot guarantee its feasibility.
- The list of courses to be taken at Sussex may be subject to changes should the academic offer be amended.
- The listed exams must be taken and passed in the academic year indicated in the scheme (not after). Any possible change must be formally authorized by the Academic Commission.
- The selections and admissions process is governed by the procedure detailed in the following webpage: <https://www.luiss.edu/Strategic-management-and-sustainable-innovation-with-the-university-of-sussex>
- During the second year of the program, students will be subject to the rules of the University of Sussex.

- Progression requirements: Students will be required to complete all courses (equal to 68 ECTS) by the end of the Summer exam session 2026/2027 (27 June 2027)¹. Failure to do so implies withdrawal from the program.
- Housing: Students who apply for a Masters which starts in September are guaranteed University-managed accommodation at Sussex if the student is a full-time international Masters student (from outside the UK) and applies for accommodation by 1 August. Options can be found here: <https://www.sussex.ac.uk/study/accommodation>
- At the end of the program, if compliant with both Luiss and Sussex academic requirements, students will obtain both the MSc Strategic Innovation Management (SIM) (issued by Sussex) and a Master's Degree in Strategic Management (issued by Luiss).

Thesis

- Students will complete their theses during the second year of the program at the University of Sussex, with a supervisor from Sussex.
- Students will not be able to graduate at Luiss in July. The earliest available graduation date is October/November.
- Students must respect the thesis procedures and deadlines of both institutions. Each institution will grade the final thesis according to its own standards.
- The thesis will be based on one of the 2nd year courses and its maximum length is 10.000 words
- Students will write their dissertation as part of their Sussex course, following the requirements, supervisory arrangements, and internal and external examination procedures that are in place at the University of Sussex.
- The Luiss Academic Delegate appointed by the Graduate School will be the thesis supervisors for all students.
- Students will be graded on their theses at the University of Sussex in Brighton according to the following timeline:
 - Deadline for dissertation submission: 1st week of September
 - Deadline for marking & moderation: 2nd week of October
 - Mark Assurance Board (MAB): 3rd week of October
 - Progression Award Board (PAB): 3rd week of October (same week as MAB) / grades will be forwarded to Luiss
 - Release of mark to student: 4th week of October
- Students will need to comply with the Luiss regular procedure regarding the thesis assignment, registration for the degree exam and upload of the thesis. For further information, please check the [following page](#).
- Students will defend their thesis orally in Rome in November in an in-person² graduation ceremony

¹ The Autumn exam session (August/September 2026) will not be available.

² Online graduation defenses are not allowed by the Italian legislation.

Conversion Table

University of Sussex		Luiss
70%-100% (plus 50% of the credit at 70 or above)	DISTINCTION	30 e lode
		30
		29
%60 - %69 (plus 50% of the credit at 60 or above)	MERIT	28
		27
		26
%50 - %59	PASS	23
Below 50	FAIL	Fail

While every effort will be made to provide students with complete, accurate and timely information, Luiss reserves the right to change, amend, modify or revoke the aforementioned program. Luiss is not responsible for any cancellation or modification due to events beyond its control. If the program is cancelled or modified for these reasons, Luiss will inform all interested students in a timely manner.

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