Corso di Laurea Magistrale in Management
Coorte 2024-2025

	I anno									II anno																altre attività					
	BUSINESS ETHICS AND LEGALITY	PLANS AND BUDGETS FOR MANAGEMENT	MARKETING AND BRANDING	FOREIGN LANGUAGE DESIGN	DIGITAL ECONOMY & BUSINESS DESIGN	CORPORATE FINANCE	STRATEGIES FOR ECONOMICS	MANAGERIAL DECISION MAKING	CASE PUBLISHING DESIGN	STRATEGIES FOR INNOVATION	AN INTERNATIONAL PROJECT FOR INNOVATION	SKILLS FOR PROMOTION AND PITCH	MANAGEMENT OF INNOVATION	MARKETING FOR INNOVATION	CORPORATE SUSTAINABILITY	STRATEGIC MARKETING	Integrated project for sustainability	INTERNATIONAL LABOUR MANAGEMENT	INTERNATIONAL MARKETING DESIGN	CREATIVE INDUSTRIES: DESIGN, PRODUCTION, INNOVATION	FASHION MANAGEMENT	BUSINESS MODELLING: ARTS AND MEDIA	LUXURY MANAGEMENT	TOURISM MANAGEMENT	Experiences in collaborative	Summer School "Marco Biagi"	GAP1	GAP2	Internship and Thesis work	Thesis Work
	SECS-P/08	SECS-P/07	SECS/06	SECS-S/06	SECS-P/08	SECS-P/08	SECS-P/08	SECS-P/07	SECS-P/08	SECS-P/08	SECS-P/08	SECS-P/08	SECS-P/08	SECS-P/08	SECS-P/08	SECS-P/08	SECS-P/09	SECS-P/10	SECS-P/08	SECS-P/08	SECS-P/08	SECS-P/08	SECS-P/08	SECS-P/08							
	Insegnamenti comuni									ENTREPRENEURSHIP AND INNOVATION					INTERNATIONAL MANAGEMENT					LUXURY, FASHION AND MADE IN ITALY											
Conoscenza e capacità di comprensione																															
Aziendale Acquisizione di una formazione specialistica negli ambiti gestionale, e analitico - finanziario; comprensione delle problematiche complesse inerenti alla gestione e allorganizzazione, al marketing, nonché alle dinamiche innovative di impresa, esportabile a livelli internazionali. Lo studente sarà in grado di comprendere le